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SCIENTER	Defense to action if defendant "did not knowingly" commit violation of the act.
	ALA. CODE § 8-19-13 (2009), Strickland v. Katko Mfg., Inc., 512 So. 2d 714, 718 (Ala. 1987), Sam v. Beaird, 685 So. 2d 742, 744 (Ala. Ct. App. 1996).
DAMAGES & REMEDIES	Greater of actual damages or \$100, up to three times actual damages in discretion of court, no prejudgment interest, punitive damages recoverable up to three times actual damages, attorney's fee mandatory, injunctive relief available.
	Ala. Code §§ 8-19-10(a)(1 & 2) (2009).
ALA Unfair Trade Practices and ALASKA STAT. §§	d Consumer Protection Act
RELIANCE OR PROXIMATE CAUSATION	Plaintiff must suffer loss "as a result" of the unlawful practice.
	Alaska Stat. § 45.50.471 (2009).
SCIENTER	Actual intent need not be proved.
	State v. O'Neill Investigations, Inc., 609 P.2d 520, 535 (Alaska 1980).
DAMAGES & REMEDIES	Injunctive relief, punitive and treble damages available.
	Alaska Stat. § 45.50.531(a) & (i) (2009), Alaska Stat. § 45.50.535(a) (2009).
ARIZ Consumer	
ARIZ. REV. STAT. AN	
RELIANCE OR PROXIMATE CAUSATION	Reliance required, but it need not be reasonable, proximate causation of injury also required.
	Kuehn v. Stanley, 604 P.2d 651, 654 (Ariz. C
	App. 2004), <i>Holeman v. Neils</i> , 803 F. Supp. 237, 242 (D. Ariz. 1992), <i>Winkler v. DTE, In</i>
	205 F.R.D. 235, 242 (D. Ariz. 2001), <i>Peery v. Hansen</i> , 585 P.2d 574, 577 (Ariz. Ct. App. 1978) (construing ARIZ. REV. STAT. ANN. § 41522 (2008).
	Wrongful concealment must be with "inte
SCIENTER	that others rely."
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1		ARIZ. REV. STAT. ANN. § 44-1522(A) (2008).
2	DAMAGES & REMEDIES	` ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` `
	DAMAGES & REMEDIES	Punitive damages are available.
3 4		Howell v. Midway Holdings, Inc., 362 F. Supp. 2d 1158, 1165 (D. Ariz. 2005).
5		Treble damages are not recoverable.
6	ADIZ	ARIZ. REV. STAT. ANN. § 44-1522 (2008).
7		ANSAS de Practices Act
8	*	101 et seq., 4-88-201 et seq.
	RELIANCE OR PROXIMATE CAUSATION	Right of action required "actual damage or
9 10		injury" incurred "as a result of" a violation of the act.
		ARK. CODE ANN. § 4-88-113(f) (2009).
11 12	SCIENTER	Prohibits "knowingly" making false representations of "benefits" of product.
		ARK. CODE ANN. § 4-88-107 (a)(1) (2009).
13		
<ul><li>14</li><li>15</li></ul>		Prohibits concealment with "intent that others reply."
16		ARK. CODE ANN. § 4-88-108(2) (2009).
17 18	DAMAGES & REMEDIES	Allows only compensatory damages and reasonable attorney's fees, injunctive relief available.
19		ARK. CODE ANN. § 4-88-113(a)(1) & (f) (2009).
<ul><li>20</li><li>21</li></ul>		Allows punitive damages for elderly and disabled persons.
22		
	CALIE	ARK. CODE ANN. § 4-88-204 (2009).
<ul><li>23</li><li>24</li></ul>	Consumer Lego	al Remedies Act E <b>§§ 1750 et seg.</b>
25	RELIANCE OR PROXIMATE CAUSATION	Causation required as damages must be "as a result of" the unlawful practice.
26		CAL. CIV. CODE § 1780(a) (West 2009).
27		
28		Reliance required where claim is based on
	1034155.1	3
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	fraudulent conduct.
	Buckland v. Threshold Enterprises, Ltd., 15 Cal. App. 4th 798, 809-11 (Cal. Ct. App. 20
	Inferences of reliance only permitted in limited instances where record permits it Massachusetts Mutual Life Ins. Co. v. Superior Court, 97 Cal.App.4th 1282, 129 (2002).
SCIENTER	No scienter requirement.
	CAL. CIV. CODE § 1770 (West 2009); see all Wershba v. Apple Computer, Inc., 91 Cal. App.4th 224, 242 (2001) ("California's
	unfair competition law imposes liability without the necessity of showing intent") (citing Civ. Code § 1770(a)(5)).
DAMAGES & REMEDIES	Cueston of estual demands on \$1,000 in a
DAMAGES & REMEDIES	Greater of actual damages or \$1,000 in a class action, injunctive relief permitted, punitive damages allowed.
	CAL. CIV. CODE § 1780(a) (West 2009).
Unfair Co.	NIA (CONT'D) mpetition Law CODE §§ 17200 et seq.
RELIANCE OR PROXIMATE CAUSATION	Reliance required for named class representatives.
	See In re Tobacco II, 46 Cal.4th 298, 314, 3 25 (2009) (quoting Cal. Bus. & Prof. Code 17204).
SCIENTER	No scienter requirement.
	Wershba v. Apple Computer, Inc., 91 Cal. A 4th 224, 242 (Cal. Ct. App. 2001).
DAMAGES & REMEDIES	Damages not permitted, only equitable remay be obtained.
	CAL. BUS. & PROF. CODE § 17203 (West 20 Indep. Hous. Serv. of San Francisco v. Fill Ctr. Assoc., 840 F. Supp. 1328 (N.D. Cal. 1993).
	_

1		ORADO
2		rotection Act r. <b>§ 6-1-101 et seg.</b>
3 4	RELIANCE OR PROXIMATE CAUSATION	"False representation must either induce a party to act, refrain from acting, or have the capacity or tendency to attract consumers."
5 6		Rhino Linings USA, Inc. v. Rocky Mountain Rhino Lining, Inc., 62 P.3d 142, 147 (Colo. 2003).
7 8	SCIENTER	Certain violations, including falsely representing "benefits" of a product, must be made "[k]nowingly."
9 10		COLO. REV. STAT. § 6-1-105(1)(e), (g), (i) & (u) (2009), <i>Crowe v. Tull</i> , 126 P.3d 196, 204 (Colo. 2006).
11	DAMAGES & REMEDIES	In a class action, only actual damages are permitted.
12 13		COLO. REV. STAT. § 6-1-113(2)(a) (2009).
14		In an individual action, there is a statutory
15		minimum of \$500, prejudgment interest allowed, punitive damages allowed up to three times actual damages.
16 17 18		COLO. REV. STAT. § 6-1-113(2)(a) (2009), Martinez v. Affordable Hous. Network, 109 P.3d 983, 992 (Colo. Ct. App. 2004), Hall v. Walter, 969 P.2d 224, 229 n. 5 (Colo. 1998).
19 20		Injunctive relief available only in suits brought by Attorney General.
21		Colo. Rev. Stat. § 6-1-100 (2009).
22 23	Unfair Trade	CTICUT  Practices Act  NN. §§ 42-110a et seq.
24	RELIANCE OR PROXIMATE CAUSATION	Reliance not required.
25 26		Izzarelli v. R.J. Reynolds Tobacco Co., 117 F. Supp. 2d 167, 176 (D. Conn. 2000), Hinchcliffe v. American Motors Corp., 440 A.2d 810, 815-16 (Conn. 1981).
27	SCIENTER	Not required.
28	·	5 VARIATIONS ISO OPPOSITION

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1 2		Calandro v. Allstate Ins. Co., 778 A.2d 212, 221 (Conn. App. Ct. 2001), Muniz v. Kraus,
3		757 A.2d 1207, 1214 (Conn. App. Ct. 2000), <i>Cheshire Mortg. Serv. Inc. v. Montes</i> , 612 A.2d
4		1130, 1144 (Conn. 1992), <i>Miller v. Guimaraes</i> , 829 A.2d 422, 435 n. 3 (Conn. App. Ct. 2003).
5 6	DAMAGES & REMEDIES	Permits actual and injunctive relief, punitive damages and attorney's fees within discretion of court.
7 8		CONN. GEN. STAT. ANN. § 42-110g(a) & (d) (2009).
9		Dunitive demages dependent on preef of
10		Punitive damages dependent on proof of "reckless indifference to the rights of others or an intentional or wanton violation of
11		those rights."
12		Gargano v. Heyman, 525 A.2d 1343, 1347 (Conn. 1987).
13		WARE Fraud Act
14		t. 6, §§ 2511 <i>et seq</i> .
	DELIANCE OF PROMINIATE CALICATION	
15	RELIANCE OR PROXIMATE CAUSATION	Reliance not required.
15 16 17 18	RELIANCE OR PROXIMATE CAUSATION	Reliance not required.  Stephenson v. Capano Dev. Inc., 462 A.2d 1069, 1074 (Del. 1983), S&R Assocs. v. Shell Oil Co., 725 A.2d 431, 440 (Del. Super. Ct. 1998), Pack & Process, Inc. v. Celotex Corp., 503 A.2d 646, 658 (Del. Super. Ct. 1985).
16 17	SCIENTER	Stephenson v. Capano Dev. Inc., 462 A.2d 1069, 1074 (Del. 1983), S&R Assocs. v. Shell Oil Co., 725 A.2d 431, 440 (Del. Super. Ct. 1998), Pack & Process, Inc. v. Celotex Corp., 503 A.2d 646, 658 (Del. Super. Ct. 1985).  Neither intent to make a deceptive or untrue
16 17 18 19 20		Stephenson v. Capano Dev. Inc., 462 A.2d 1069, 1074 (Del. 1983), S&R Assocs. v. Shell Oil Co., 725 A.2d 431, 440 (Del. Super. Ct. 1998), Pack & Process, Inc. v. Celotex Corp., 503 A.2d 646, 658 (Del. Super. Ct. 1985).
16 17 18 19		Stephenson v. Capano Dev. Inc., 462 A.2d 1069, 1074 (Del. 1983), S&R Assocs. v. Shell Oil Co., 725 A.2d 431, 440 (Del. Super. Ct. 1998), Pack & Process, Inc. v. Celotex Corp., 503 A.2d 646, 658 (Del. Super. Ct. 1985).  Neither intent to make a deceptive or untrue statement nor intent to induce reliance required, but concealment claims require "intent that others rely" on concealment.  DEL. CODE ANN. tit. 6, § 2513(a) (2009), Stephenson v. Capano Dev., Inc., 462 A.2d
16 17 18 19 20 21		Stephenson v. Capano Dev. Inc., 462 A.2d 1069, 1074 (Del. 1983), S&R Assocs. v. Shell Oil Co., 725 A.2d 431, 440 (Del. Super. Ct. 1998), Pack & Process, Inc. v. Celotex Corp., 503 A.2d 646, 658 (Del. Super. Ct. 1985).  Neither intent to make a deceptive or untrue statement nor intent to induce reliance required, but concealment claims require "intent that others rely" on concealment.  DEL. CODE ANN. tit. 6, § 2513(a) (2009), Stephenson v. Capano Dev., Inc., 462 A.2d 1069, 1074 (Del. 1983), Brandywine Volkswagen, Ltd. v. State, 312 A.2d 632, 634
16 17 18 19 20 21 22 23 24		Stephenson v. Capano Dev. Inc., 462 A.2d 1069, 1074 (Del. 1983), S&R Assocs. v. Shell Oil Co., 725 A.2d 431, 440 (Del. Super. Ct. 1998), Pack & Process, Inc. v. Celotex Corp., 503 A.2d 646, 658 (Del. Super. Ct. 1985).  Neither intent to make a deceptive or untrue statement nor intent to induce reliance required, but concealment claims require "intent that others rely" on concealment.  DEL. CODE ANN. tit. 6, § 2513(a) (2009), Stephenson v. Capano Dev., Inc., 462 A.2d 1069, 1074 (Del. 1983), Brandywine
16 17 18 19 20 21 22 23	SCIENTER	Stephenson v. Capano Dev. Inc., 462 A.2d 1069, 1074 (Del. 1983), S&R Assocs. v. Shell Oil Co., 725 A.2d 431, 440 (Del. Super. Ct. 1998), Pack & Process, Inc. v. Celotex Corp., 503 A.2d 646, 658 (Del. Super. Ct. 1985).  Neither intent to make a deceptive or untrue statement nor intent to induce reliance required, but concealment claims require "intent that others rely" on concealment.  DEL. CODE ANN. tit. 6, § 2513(a) (2009), Stephenson v. Capano Dev., Inc., 462 A.2d 1069, 1074 (Del. 1983), Brandywine Volkswagen, Ltd. v. State, 312 A.2d 632, 634 (Del. 1973).  Injunctive relief and treble damages permitted, punitive damages not allowed where treble damages are awarded.
16 17 18 19 20 21 22 23 24 25 26 27	SCIENTER	Stephenson v. Capano Dev. Inc., 462 A.2d 1069, 1074 (Del. 1983), S&R Assocs. v. Shell Oil Co., 725 A.2d 431, 440 (Del. Super. Ct. 1998), Pack & Process, Inc. v. Celotex Corp., 503 A.2d 646, 658 (Del. Super. Ct. 1985).  Neither intent to make a deceptive or untrue statement nor intent to induce reliance required, but concealment claims require "intent that others rely" on concealment.  DEL. CODE ANN. tit. 6, § 2513(a) (2009), Stephenson v. Capano Dev., Inc., 462 A.2d 1069, 1074 (Del. 1983), Brandywine Volkswagen, Ltd. v. State, 312 A.2d 632, 634 (Del. 1973).  Injunctive relief and treble damages permitted, punitive damages not allowed where treble damages are awarded.  DEL. CODE ANN. tit. 6, § 2533 (2009), Grand Ventures, Inc. v. Whaley, 632 A.2d 63, 67-68
16 17 18 19 20 21 22 23 24 25 26	SCIENTER  DAMAGES & REMEDIES	Stephenson v. Capano Dev. Inc., 462 A.2d 1069, 1074 (Del. 1983), S&R Assocs. v. Shell Oil Co., 725 A.2d 431, 440 (Del. Super. Ct. 1998), Pack & Process, Inc. v. Celotex Corp., 503 A.2d 646, 658 (Del. Super. Ct. 1985).  Neither intent to make a deceptive or untrue statement nor intent to induce reliance required, but concealment claims require "intent that others rely" on concealment.  DEL. CODE ANN. tit. 6, § 2513(a) (2009), Stephenson v. Capano Dev., Inc., 462 A.2d 1069, 1074 (Del. 1983), Brandywine Volkswagen, Ltd. v. State, 312 A.2d 632, 634 (Del. 1973).  Injunctive relief and treble damages permitted, punitive damages not allowed where treble damages are awarded.  DEL. CODE ANN. tit. 6, § 2533 (2009), Grand Ventures, Inc. v. Whaley, 632 A.2d 63, 67-68 (Del. 1993), Roberts v. American Warranty
16 17 18 19 20 21 22 23 24 25 26 27	SCIENTER  DAMAGES & REMEDIES	Stephenson v. Capano Dev. Inc., 462 A.2d 1069, 1074 (Del. 1983), S&R Assocs. v. Shell Oil Co., 725 A.2d 431, 440 (Del. Super. Ct. 1998), Pack & Process, Inc. v. Celotex Corp., 503 A.2d 646, 658 (Del. Super. Ct. 1985).  Neither intent to make a deceptive or untrue statement nor intent to induce reliance required, but concealment claims require "intent that others rely" on concealment.  DEL. CODE ANN. tit. 6, § 2513(a) (2009), Stephenson v. Capano Dev., Inc., 462 A.2d 1069, 1074 (Del. 1983), Brandywine Volkswagen, Ltd. v. State, 312 A.2d 632, 634 (Del. 1973).  Injunctive relief and treble damages permitted, punitive damages not allowed where treble damages are awarded.  DEL. CODE ANN. tit. 6, § 2533 (2009), Grand Ventures, Inc. v. Whaley, 632 A.2d 63, 67-68

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1		Corp., 514 A.2d 1132, 1135 (Del. Super. Ct. 1986).
2	FLOI	RIDA
3	1	r Trade Practices Act
4	FLA. STAT. ANN. RELIANCE OR PROXIMATE CAUSATION	Reliance and causation not required.
5		Davis v. Powertel, Inc. 776 So. 2d 971, 973-74 (Fla. Dist. Ct. App. 2000).
6 7	SCIENTER	Not required, must show only that conduct is "likely to mislead" reasonable consumers.
8 9 10		Davis v. Powertel, Inc. 776 So. 2d 971, 973-74 (Fla. Dist. Ct. App. 2000), W.S. Babcock Corp. v. Myers, 696 So. 2d 776, 779 (Fla. Dist. Ct. App. 1996).
11	DAMAGES & REMEDIES	Actual damages plus attorney's fees and costs, equitable relief available.
12 13		FLA. STAT. ANN. § 501.211 (West 2009), Martinez v. Rick Case Cars, Inc., 278 F. Supp. 2d 1371, 1373 (S.D. Fla. 2003), Klinger v.
14		Weekly World News, Inc., 747 F. Supp. 1477, 1479 (S.D. Fla. 1990).
15	GEO!	
16	Uniform Deceptive Trade : GA. CODE ANN. §	
17	Fair Business Prac	,
	GA. CODE ANN. § RELIANCE OR PROXIMATE CAUSATION	
18	RELIANCE OR PROAIMATE CAUSATION	Reliance not required under UDTPA.  Ga. Code Ann. § 10-1-372(b) (West 2009).
19		GA. CODE / (W. St. 2007).
20 21		Reliance and causation required under FBPA.
22		GA. CODE ANN. § 10-1-399(a) (West 2009),
23		Baranco, Inc. v. Bradshaw, 391 S.E.2d 467, 470 (Ga. Ct. App. 1995), Zeeman v. Black, 273
<ul><li>24</li><li>25</li></ul>		S.E.2d 910, 916 (Ga. Ct. App. 1980), <i>Tiismann v. Linda Martin Homes Corp.</i> , 625 S.E.2d 32, 35-36 (Ga. Ct. App. 2005).
26	SCIENTER	Intent to deceive not required under UDTPA.
27		GA. CODE ANN. § 10-1-372 (West 2009).
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	Neither knowledge of deception nor intent deceive required under FBPA.
	Regency Nissan, Inc. v. Taylor, 391 S.E.2d 4 470 (Ga. Ct. App. 1990), Henderson v. Gana 608 S.E.2d 248, 252 (Ga. Ct. App. 2004), Marrale v. Gwinnett Place Ford, 609 S.E.2d 659, 665 (Ga. Ct. App. 2005).
DAMAGES & REMEDIES	No civil damages under UDPTA, including statutory damages, only injunctive relief available.
	GA. CODE ANN. § 10-1-373(a)-(c) (West 200 <i>Catrett v. Landmark Dodge, Inc.</i> , 560 S.E.2d 101, 106 (Ga. Ct. App. 2002), <i>Moore-Davis</i>
	Motors, Inc. v. Joyner, 556 S.E.2d 137, 140 (2001), Akron Pest Control v. Radar Exterminating Co., 455 S.E.2d 601, 603 (Ga
	Ct. App. 1995) (construing GA. CODE ANN. 10-1-370).
	FBPA permits recovery of actual damages injunctive relief, and punitive damages if specific intent shown, treble damages available with intentional violation.
	GA. CODE ANN. §§ 10-1-399(a & c) (West 2009), Conseco Fin. Serv. Corp. v. Hill, 556 S.E.2d 468, 473 (Ga. Ct. App. 2001), Regent Nissan, Inc. v. Taylor, 391 S.E.2d 467, 470 (Ga. Ct. App. 1990).
	WAII ractices Act
	T. §§ 480-1 et seq.
RELIANCE OR PROXIMATE CAUSATION	In a suit for damages, violation must "cau actual damages.
	HAW. REV. STAT. § 480-13 (2009), Sambor v Omnnia Credit Servs. Inc., 183 F. Supp. 2d 1234, 1244 (D. Haw. 2002).
SCIENTER	Intent not required for damages.
	HAW. REV. STAT. § 480-2 (2009), <i>Davis v. Wholesale Motors</i> , 949 P.2d 1026, 1038 (Ha Ct. App. 1997).
	No intent name of first to 10 c
	No intent required for injunctive relief.

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1		HAW. REV. STAT. § 481A-4(a) (2009).
2	DAMAGES & REMEDIES	A sum not less than \$1,000 or three times actual damages, whichever is greater, unless
3		plaintiff is an "elder" in which case it is the greater of \$1,000 or three times damages,
4 5		injunctive relief available, punitive damages not available.
6		HAW. REV. STAT. § 480-13 (2009), E. Star, Inc.
7		v. Union Bldg. Materials Corp., 712 P.2d 1148, 1151 (Haw. 1985), Cieri v. Leticia Query Realty, Inc., 905 P.2d 29, 36 (Haw. 1995),
8		Liebert v. Finance Factors, Ltd., 788 P.2d 833,
9 10		838 (Haw. 1990), Zanakis-Pico v. Cutter Dodge Inc., 47 P.3d 1222, 1232 (Haw. 2002), Wiginton v. Pacific Credit Corp., 634 P.2d 111,
11		119 (Haw. 1981).
12		In class actions, only compensatory damages
13		are awarded, \$1,000 minimum does not apply.
14		HAW. REV. STAT. § 480-139(c)(1) (2009).
15		AHO rotection Act
16		§ 48-601 <i>et seg</i> .
17	RELIANCE OR PROXIMATE CAUSATION	Ascertainable loss incurred "as a result of" violation.
18 19		IDAHO CODE § 48-608 (2009), <i>Jackson v. Wood</i> , 859 P.2d 378, 380 (Idaho Ct. App. 1993).
20	SCIENTER	Knowledge of falsity required for affirmative representations.
21 22		IDAHO CODE § 48-603 (2009), State ex. Rel. Kidwell v. Master Distrib. Inc., 615 P.2d 116, 122-23 (Idaho 1980).
23 24	DAMAGES & REMEDIES	Individual action, greater of actual damages or \$1,000 and punitive damages if "repeated" or "flagrant." Injunctive relief
25		available.
26		IDAHO CODE § 48-608(1) (2009), <i>In re Wiggins</i> , 273 B.R. 839, 880-81 (Bankr. D. Idaho 2001),
27		Mac Tools, Inc. v. Griffin, 879 P.2d 1126, 1129-30 (Idaho 1994).
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1		Treble damages available for the elderly and disabled.
2		IDAHO CODE § 48-608(2) (2009).
3	ILLI	NOIS
4		eptive business practice Act FAT. <b>5051/1 et seq.</b>
5	RELIANCE OR PROXIMATE CAUSATION	Injury must occur "as a result" of violation.
6		815 ILL. COMP. STAT. 505/10A(a) (2009).
7 8	SCIENTER	Intent to deceive is not required, but intent that consumer rely on the information is required.
		Griffin v. Universal Cas. Co., 654 N.E.2d 694,
9 10		700-01 (Ill. App. Ct. 1995), <i>Bunting v. Progressive Corp.</i> , 809 N.E.2d 225, 231 (Ill.
11		App. Ct. 2004), Smith v. Prime Cable of Chi., 658 N.E.2d 1325, 1335 (Ill. App. Ct. 1995),
12		Hoke v. Beck, 587 N.E.2d 4, 8 (Ill. App. Ct. 1993), Shannon v. Boise Cascade Corp., 805
13		N.E.2d 213, 217-18 (III. 2004).
14	DAMAGES & REMEDIES	Statutory and compensatory damages permitted, treble damages not recoverable.
15 16		815 ILL. COMP. STAT. 505/2S (2009), 815 ILL. COMP. STAT. 505/10A (2009), 815 ILL. COMP. STAT. 510/3 (2009).
17		5111.510/5 (2005).
18		Statute does allow punitive damages under "other relief" provision. Grounds for that
19 20		relief must be alleged fraud, malice, or gross negligence indicating wanton disregard for
		others.
<ul><li>21</li><li>22</li></ul>		815 ILL. COMP. STAT. 505/10A (2009), Guess v. Brophy, 517 N.E.2d 693, 697 (Ill. App. Ct. 1987).
23		
24		Injunctive relief available only in suits brought by Attorney General.
<ul><li>25</li><li>26</li></ul>		815 Ill. Comp. Stat. 505/7 (2009), <i>Zanni v. Lippold</i> , 119 F.R.D. 32, 34 (C.D. Ill. 1988).
		ANA
27 28		sumer Sales Act § 24-5-0.5-1 et seq.
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RELIANCE OR PROXIMATE CAUSATION	Reliance and proximate causation required.
	IND. CODE ANN. § 24-5-0.5-4(a) (West 2009), <i>Captain &amp; Co. v. Steinberg</i> , 505 N.E. 2d 88, 98-99 (Ind. Ct. App. 1987).
SCIENTER	"Incurable" deceptive practices require "knowing violation" and "intent to mislead"; most "uncured" deceptive practices require defendant had "known or reasonably should have known."
	<i>McKinney v. State</i> , 693 N.E.2d 65, 68-69 (Ind. 1998).
DAMAGES & REMEDIES	Allows damages for willful deceptive act of three times actual damages or \$1,000, whichever is greater.
	IND. CODE ANN. § 24-5-0.5-4(a) (West 2009).
	Injunctive relief available only in suits brought by Attorney General.
	IND. CODE ANN. § 24-5-0.5-4(c) (West 2009), Block v. Abbott Labs., No. 99 C 7457, 2002 WL 485364 at *6 (N.D. III. 2002).
_	WA
	Fraud Act  DE <b>§ 714.16</b>
RELIANCE OR PROXIMATE CAUSATION	Reliance not required.
	IOWA CODE § 714.16(7) (2009).
SCIENTER	Intent to deceive not required, only "intent that others rely."
	IOWA CODE § 714.16(7) (2009), State ex rel. Miller v. Pace, 677 N.W.2d 761, 771 (Iowa 2004).
DAMAGES & REMEDIES	No private right of action; injunctive relief available in suits brought by Attorney General.
	IOWA CODE § 714.16(7) (2009).
	NSAS Protection Act
KAN. STAT. ANN.	. §§ 50-623, et seq.
RELIANCE OR PROXIMATE CAUSATION	Recovery available whether or not consumer has been misled.
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	KAN. STAT. ANN. § 50-626(b) (2009).
SCIENTER	Most deceptive acts or practices require willful or knowing (or have reason to known) misrepresentation or omission.
	KAN. STAT. ANN. § 50-626(b) (2009).
DAMAGES & REMEDIES	Plaintiff may recover equitable relief or greater of damages of civil penalty of up \$10,000 for each violation.
	KAN. STAT. ANN. §§ 50-634(a & c) (2009).
	Punitive damages may be awarded.
	York v. In Trust Bank, N.D., 962 P.2d 405, (Kan. 1998), Equitable Life Leasing Corp. Abbick, 757 P.2d 304, 307-08 (Kan. 1988), KAN. STAT. ANN. § 50-636 (2009).
KENT	TUCKY
	Protection Act
RELIANCE OR PROXIMATE CAUSATION	NN. §§ 367.110 <i>et seq.</i> Proximate causation or causal relationsh
REED II VED ORT ROZIMITTE CITOCITION	needed between act or practice and injur
	Ky. Rev. Stat. Ann. § 367.220(1) (West 2009), Ky. Laborers Dist. Council Health & Welfare Trust Fund v. Hill & Knowlton, Inc. 24 F. Supp. 2d 755, 774 (W.D. Ky. 1998).
SCIENTER	Must show defendant's actions are intentional or grossly negligent.
	Sparks v. Re/Max Allstar Realty, Inc., 55 S.W.3d 343, 348 (Ky. Ct. App. 2000), Cap. Cadillac Olds. Inc. v. Roberts, 813 S.W.2d 291 (Ky. 1991).
DAMAGES & REMEDIES	Actual damages, discretionary punitive damages and equitable relief allowed.
	Ky. Rev. Stat. Ann. § 367.220(1) (West 2009).
	ISIANA  Divertises Astronomy
· ·	Practices Acts N., §§ 51:1401 et seg.
RELIANCE OR PROXIMATE CAUSATION	Loss must have occurred "as a result of t use of employment by another person of unfair or deceptive method, act or practi
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La. Rev. Stat. Ann. § 51:1409(A) ( 2009).  Defendant must have acted "knowingly" for treble damages.  La. Rev. Stat. Ann. § 51:1409(A) ( 2009).  Permits recovery of actual damages and treble damages for knowing violations, but only if the defendant is "put on notice by the director or attorney general." No punitive damages beyond treble damages.  La. Rev. Stat. Ann. § 51:1409(A) ( 2009).  Injunctive relief available only in suits brought by Attorney General.  La. Rev. Stat. Ann. § 51:1407(A) ( 2009), Block v. Abbott Labs., No. 99 C7457, 2002 V 485364 at *6 (N.D. Ill. 2002).		
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damages beyond treble damages.  LA. REV. STAT. ANN. § 51:1409(A) ( 2009).  Injunctive relief available only in suits brought by Attorney General.  LA. REV. STAT. ANN. § 51:1407(A) ( 2009), Block v. Abbott Labs., No. 99 C7457, 2002 V.		
La. Rev. Stat. Ann. § 51:1409(A) ( 2009).  Injunctive relief available only in suits brought by Attorney General.  La. Rev. Stat. Ann. § 51:1407(A) ( 2009), Block v. Abbott Labs., No. 99 C7457, 2002 V.		
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Block v. Abbott Labs., No. 99 C7457, 2002 V		
MAINE		
Unfair Trade Practices Act  ME. REV. STAT. ANN. tit. 5 §§ 205-A et seq.		
Plaintiff must suffer loss "as a result" of the unlawful practice.		
Me. Rev. Stat. Ann. tit. 5 § 205 (2009).		
Bad faith is not required.		
Courtney v. Bassano, 733 A.2d 973, 976 (M 1999), Bartner v. Carter, 405 A.2d 194, 200 (Me. 1979).		
Actual damages and injunctive relief available.		
Me. Rev. Stat. Ann. tit. 5 § 213 (2009).		
RYLAND r Protection Act		
OM. LAW §§ 13-101 et seq.		
Private right of action for damages requirinjury or loss "as a result" of proscribed		
practice.  MD. CODE ANN., COM. LAW § 13-408(a) (We		
2009).  Scienter not required for all sections under the Act.		

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1 2 3		MD. CODE ANN., COM. LAW § 13-301(1) (West 2009), Golt v. Phillips, 517 A.2d 328, 332-33 (Md. 1986), Luskin's, Inc. v. Consumer Prot. Div., 726 A.2d 702, 717 (Md. 1999).
4 5	DAMAGES & REMEDIES	For private right of action, compensatory damages, no punitive or treble damages or injunctive relief.
6 7		MD. CODE ANN., COM. LAW § 13-408(a) (West 2009), <i>Golt v. Phillips</i> , 517 A.2d 328, 332-33 (Md. 1986), <i>McGraw v. Loyola Ford, Inc.</i> , 723 A.2d 502, 510 (Md. 1999).
8		CHUSETTS
9		Protection Act ch. 93A §§ 1 et seg.
10	RELIANCE OR PROXIMATE CAUSATION	Reliance not required.
11		Sebago, Inc. v. Beazer E. Inc., 18 F. Supp. 2d 70, 103 (D. Mass. 1998), Iannacchino v. Ford
12 13		Motor Co., 888 N.E.2d 879, 887 n. 12 (Mass. 2008).
14	SCIENTER	No intention to deceive need be shown, defendant need not know representation was false.
15 16		Swanson v. Bankers Life Co., 450 N.E.2d 577, 580 (Mass. 1983), Fraser Eng'g Co. Inc. v. Desmond, 524 N.E.2d 110, 113 (Mass. App.
17 18		Ct. 1988), Golder v. Baybank Valley Trust Co., 704 N.E.2d 1191, 1194 (Mass. App. Ct 1999), Slaney v. Westwood Auto, Inc., 322 N.E.2d
19		768, 779 (Mass. 1975).
20 21	DAMAGES & REMEDIES	Greater of actual damages or \$25 and double to treble damages for "willful or knowing" violations.
22		MASS. GEN LAWS ch. 93A § 9(3) (2009),
23		Aspinall v. Philip Morris Cos., 813 N.E.2d 476, 490-91 (Mass. 2004).
24		Injunctive relief available.
25		Herman v. Home Depot, 763 N.E.2d 512, 513
26	MICI	(Mass. 2002). HIGAN
27	Consumer F	Protection Act
28	MICH. COMP. LAWS A	Ann. §§ 445.901 et seq.
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	APPENDIX OF STATE LAW V	VARIATIONS ISO OPPOSITION

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1 2	RELIANCE OR PROXIMATE CAUSATION	Loss must be "as a result of a violation" of the Act.
3		MICH. COMP. LAWS ANN. § 445.911(2) (West 2009).
4 5		Members of a class action "need not
6		individually prove reliance on the alleged misrepresentations," just show reasonable person would have relied.
7 8		Dix v. Am. Bankers Life Assurance Co. of Fla., 415 N.W.2d 206, 209 (Mich. 1987).
9 10	SCIENTER	Plaintiff must show defendant's "intent to deceive through a pattern of misrepresentations."
11 12		MICH. COMP. LAWS ANN. § 445.911(6) (West 2009), Dix v. Am. Bankers Life Assurance Co. of Fla., 415 N.W.2d 206, 209 (Mich. 1987).
13 14	DAMAGES & REMEDIES	In individual actions, the greater of actual damages or \$250. Class actions are limited to actual damages. Injunctive and declaratory relief also available.
15 16		MICH. COMP. LAWS ANN. §§ 445.911(1-3) (West 2009).
17 18		Punitive damages allowed for persistent and knowing violations, not to exceed \$25,000.
19		MICH. COMP. LAWS ANN. § 445.905(1) (West 2009).
20		ESOTA Fraud Act
21		§§ 325F.6870
22	RELIANCE OR PROXIMATE CAUSATION	Injury must be "by a violation" of the Act.
23		MINN. STAT. § 8.31(a) (2009).
<ul><li>24</li><li>25</li></ul>		Proof of reliance is required for damages (but not for injunctive relief).
<ul><li>26</li><li>27</li></ul>		Thompson v. Am. Tobacco Co., 189 F.R.D. 544, 553 (D. Minn. 1999), Parkhill v. Minn. Mut. Life Ins., Co., 188 F.R.D. 332, 344-45 (D. Minn. 1999), Certified Question United States
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	Dist. Court Order v. Philip Morris, Inc., 621 N.W.2d 2, 13 (Minn. 2001).	
SCIENTER	Must establish that defendants "intended to induce reliance."	
	MINN. STAT. § 325F.69(j) (2009), <i>Thompson v. Am. Tobacco Co.</i> , 189 F.R.D. 544, 553 (D. Minn. 1999).	
DAMAGES & REMEDIES	Actual damages and injunctive relief available.	
	MINN. STAT. § 8.31(3a) (2009), MINN. STAT. § 325F.70(1) (2009).	
MISSIS		
Consumer Pi <b>Miss. Code Ann.</b>		
RELIANCE OR PROXIMATE CAUSATION	"Ascertainable loss" must be "a result of" unlawful acts.	
	MISS. CODE ANN. § 75-24-15(1) (West 2009).	
SCIENTER	Only some subsections require intent.	
	MISS. CODE ANN. § 75-24-5 (West 2009).	
DAMAGES & REMEDIES	Injunctive relief available only in suits brought by Attorney General.	
	MISS. CODE ANN. § 75-24-9 (West 2009).	
	Compensatory damages available.	
	MISS. CODE ANN. § 75-24-15(1) (West 2009).	
MISSOURI  Merchandising Practices Act  Mo. ANN. STAT. SS 407 010 et aca		
Merchandising	g Practices Act	
	g Practices Act	
Merchandising Mo. Ann. Stat. §	g Practices Act §§ 407-010 et seq. "Ascertainable loss" must be "a result of"	
Merchandising Mo. Ann. Stat. §	g Practices Act §§ 407-010 et seq.  "Ascertainable loss" must be "a result of" unlawful acts.	
Merchandising Mo. Ann. Stat. § RELIANCE OR PROXIMATE CAUSATION	"Ascertainable loss" must be "a result of" unlawful acts.  Mo. Ann. Stat. § 407.025(1) (West 2009).  No need to prove intent.  State ex rel. Nixon v. Beer Nuts, 29 S.W.3d 828, 837 (Mo. Ct. App. 2000), State ex rel.	
Merchandising Mo. Ann. Stat. § RELIANCE OR PROXIMATE CAUSATION	"Ascertainable loss" must be "a result of" unlawful acts.  Mo. Ann. Stat. § 407.025(1) (West 2009).  No need to prove intent.  State ex rel. Nixon v. Beer Nuts, 29 S.W.3d	
Merchandising Mo. Ann. Stat. § RELIANCE OR PROXIMATE CAUSATION	"Ascertainable loss" must be "a result of" unlawful acts.  Mo. Ann. Stat. § 407.025(1) (West 2009).  No need to prove intent.  State ex rel. Nixon v. Beer Nuts, 29 S.W.3d 828, 837 (Mo. Ct. App. 2000), State ex rel. Webster v. Areaco Inc. Co., 756 S.W.2d 633,	
Merchandising Mo. Ann. Stat. § RELIANCE OR PROXIMATE CAUSATION  SCIENTER	"Ascertainable loss" must be "a result of" unlawful acts.  Mo. Ann. Stat. § 407.025(1) (West 2009).  No need to prove intent.  State ex rel. Nixon v. Beer Nuts, 29 S.W.3d 828, 837 (Mo. Ct. App. 2000), State ex rel. Webster v. Areaco Inc. Co., 756 S.W.2d 633, 634 (Mo. Ct. App. 1988).  Actual damages and discretionary punitive	
Merchandising Mo. Ann. Stat. § RELIANCE OR PROXIMATE CAUSATION  SCIENTER	"Ascertainable loss" must be "a result of" unlawful acts.  Mo. Ann. Stat. § 407.025(1) (West 2009).  No need to prove intent.  State ex rel. Nixon v. Beer Nuts, 29 S.W.3d 828, 837 (Mo. Ct. App. 2000), State ex rel. Webster v. Areaco Inc. Co., 756 S.W.2d 633, 634 (Mo. Ct. App. 1988).  Actual damages and discretionary punitive damages available.  Mo. Ann. Stat. § 407.025(1) (West 2009).	

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	Injunctive relief available.	
	Mo. Ann. Stat. § 407.025(2) (West 2009).	
MONTANA		
· ·	and Consumer Protection Act of 1973 . §§ 30-14-101 et. seq.	
RELIANCE OR PROXIMATE CAUSATION	No reliance is required to show an unlaw	
	practice.  MONT CODE ANN. \$ 20.14.102 (2007)	
SCIENTER	MONT. CODE ANN. § 30-14-102 (2007).  Scienter is required only to grant an	
SCIENTER	injunction.	
	MONT. CODE ANN. § 30-14-111(1) (2007).	
DAMAGES & REMEDIES	The Montana Department of Justice can request an injunction against any person	
	knowingly engaged in an unlawful metho	
	act or practice.	
	MONT. CODE ANN. § 30-14-111(1) (2007).	
	Punitive damages are available.	
	MONT. CODE ANN. § 30-14-142(2) (2007).	
	Discretionary treble damages are availab	
	MONT. CODE ANN. § 30-14-153(1) (2007),	
	Plath v. Schomock, 64 P. 3d 984, 990-91	
NEB	(Mont. 2003). <b>RASKA</b>	
Consumer Pro	tection Act (CPA)	
	§§ 59-1601 to 1623.	
<u> </u>	de Practices Act (UDTPA)  5. §§ 87-301 to 306.	
RELIANCE OR PROXIMATE CAUSATION	CPA requires plaintiff to be "injured by	
	violation" of this Act.	
	NEB. REV. STAT. § 59-1609 (2009).	
	UDTPA requires that person is "likely to damaged by a deceptive trade practice."	
	NEB. REV. STAT. § 87-303(a) (2009).	
SCIENTER	No scienter requirement.	
	NEB. REV. STAT. § 87-303(a) (2009).	
DAMAGES & REMEDIES	CPA allows for recovery of actual damag	
	NEB. REV. STAT. § 59-1609 (2009).	
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	UDTPA does not allow for recovery of actu damages.	
	NEB. REV. STAT. § 87-303 (2009), <i>Triple-7, Inv. Intervet, Inc.</i> , 338 F. Supp. 2d 1082, 1087 (D. Neb. 2004).	
NEV	VADA	
	de Practices Act	
RELIANCE OR PROXIMATE CAUSATION	§§ 598-0903 et seq.	
RELIANCE OR PROXIMATE CAUSATION	A claim may be brought by or on behalf of "any person who is a victim of consumer fraud."	
	NEV. REV. STAT. § 41.600(1) (2009).	
SCIENTER	Requires defendant to "knowingly" make a false representation.	
	NEV. REV. STAT. § 598.0915 (2009).	
	Or "knowingly" fail to disclose a material fact.	
	NEV. REV. STAT. § 598.0923(2) (2009).	
DAMAGES & REMEDIES	Elderly or disabled may recover actual and punitive damages.	
	NEV. REV. STAT. § 598.0977 (2009).	
	Punitive damages may be awarded up to \$5,000 and treble damages are discretional	
	NEV. REV. STAT. §§ 598.0999(2 & 3) (2009).	
	MPSHIRE ction Act ("CPA")	
	NN. §§ 358-A,1 et seq.	
RELIANCE OR PROXIMATE CAUSATION	In order to recover it is "not necessary to	
	prove actual confusion or misunderstanding."	
	N.H. REV. STAT. ANN. § 358-A:11 (2009).	
SCIENTER	No level of scienter required for normal	
	damages. Damages doubled or trebled for "willful or knowing violations."	
	N.H. REV. STAT. ANN. § 358-A:10 (2009).	
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DAMAGES & REMEDIES	In individual actions, greater of actual
DAMA TOLO & REMEDIES	damages or \$1,000, if the violation was "willful or knowing," court shall award between two and three times actual damages, injunctive relief available.
	N.H. REV. STAT. ANN. § 358-A:10 (2009).
	NEW JERSEY
	Consumer Fraud Act AT. ANN. §§ 59:8-19 et seq.
RELIANCE OR PROXIMATE CAUSA	
	N.J. STAT. ANN. § 56:8-19(a) (West 2009), Gross v. Johnson & Johnson-Merck Consur Pharm. Co., 696 A.2d 793, 797 (N.J. Super Law Div. 1997).
	Liability under the Act "does not require proof of reliance."
	DaBosh v. Mercedes Benz USA, Inc., 874 A 1110, 1121 (N.J. Super. Ct. App. Div. 2005 N.J. Citizen Action v. Schering-Plough Cor, 842 A.2d 174, 178 (N.J. Super. Ct. App. Di 2003).
SCIENTER	Defendant's intent is not an element, liab for affirmative misrepresentations require no knowledge of the falsity of the misrepresentation, negligence, or the inte to deceive, for omissions, must show knowledge and intent.
	Gennari v. Weichert Co. Realtors, 691 A.20 350, 365 (N.J. 1997), Theidmann v. Mercea Benz USA, Inc., 872 A.2d 783, 791 (N.J. 20 D'Ercole Sales v. Fruehauf Corp., 501 A.2d 990, 996-97 (N.J. Super. Ct. App. Div. 1985)
DAMAGES & REMEDIES	No punitive damages, but treble damages are mandatory once plaintiff proves an unlawful practice under the Act and resulting ascertainable loss, injunctive re available.
	N.J. STAT. ANN. § 56:8-19(a) (West 2009), v. Sears Roebuck & Co., 647 A.2d 454, 465 (N.J. 1994).

NEWA	MEXICO
Unfair Trade Practices	
N.M. STAT. ANN. §§ 57-12-1 et seq.	
RELIANCE OR PROXIMATE CAUSATION	Any person who suffers a loss of money or property "as a result of" unlawful acts may bring an action.  N.M. STATE. ANN. § 57-12-10(b) (West 2009)
	Plaintiff must show defendant's violation proximately caused plaintiff's damages. Stevenson v. Louis Dreyfus Corp., 811 P. 2d 1308, 1311 (N.M. 1991).
SCIENTER	Act does not have to be intentionally made, but defendant must know that representation is false or in exercise of reasonable diligence should have known the representation is false.
	N.M. STATE. ANN. § 57-12-2(D) (West 2009), Taylor v. United Mgmt. Inc., 51 F. Supp. 2d 1212, 1216 (D.N.M. 1999), Stevenson v. Louis Dreyfus Corp., 811 P.2d 1308, 1311 (N.M. 1991).
DAMAGES & REMEDIES	Treble damages may be awarded for willfuconduct.  N.M. STATE. ANN. § 57-12-10(b) (West 2009)  An injunction may be granted.  N.M. STATE. ANN. § 57-12-10(a) (West 2009)
	Punitive damages may be awarded if willfu act, conduct or practice occurred.  N.M. STATE. ANN. § 57-12-10(b) (West 2009)
NEW	YORK
v v	Deceptive Acts and Practices
N.Y. GEN. BUS. LA	W §§ 349 to 350-f-1
RELIANCE OR PROXIMATE CAUSATION	"Whether a representation or omission, the deceptive practice must be 'likely to mislea a reasonable consumer acting reasonably
	under the circumstances'."  Stuntman v. Chem. Bank, 731 N.E.2d 608, 61
	12 (N.Y. Ct. App. 2000), citing (Oswego Laborers' Local 214 Pension Fund v. Marine Midland Bank, 85 N.Y.2d 20, 25 (1995)).
SCIENTER	Intent to defraud is not an element of a clai under the Act.
	Stuntman v. Chem. Bank, 731 N.E.2d 608, 612 (N.Y. Ct. App. 2000).
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1 2	DAMAGES & REMEDIES	Treble damages may be awarded for willful or knowing violations. N.Y. GEN. BUS. LAW § 349(h) (2009), <i>Teller v</i> .
3		Hayes, 213 A.D.2d 141, 147, (N.Y. App. Div. 1995).
4		Class recovery limited to actual damages
5		and injunctive relief.  Super Glue Corp. v. Avis Rent A Car Sys. Inc.,
	NORTH C	132 A.D.2d 604, 606 (N.Y. App. Div. 1987).
7	<u> </u>	d Consumer Protection
8	N.C. GEN. STAT	r. §§ 75-1 <i>et seq</i> .
9	RELIANCE OR PROXIMATE CAUSATION	Defendant's misrepresentations must have
10		"proximately caused actual injury to plaintiff."
11		Wilson v. Blue Ridge Elec. Membership Corp., 578 S.E.2d 692, 694 (N.C. Ct. App. 2003).
12		"Substantial cause" test applies to determine proximate cause.
13		Amer. Rockwool, Inc. v. Owens-Corning Fiberglas Corp., 640 F. Supp. 1411, 1444
<ul><li>14</li><li>15</li></ul>		(E.D. N.C. 1986).
16		It is unclear whether reliance is required. Cullen v. Valley Forge Life Ins. Co., 161 N.C.
17		App. 570, 580 (N.C. Ct. App. 2003) (indicating that proof of reliance is not required), <i>Tucker v</i> .
18		Boulevard at Piper Glen, LLC, 564 S.E.2d 248, 251 (N.C. Ct. App. 2002) (stating that
19		requirement for proximate causation includes "actual reliance' on the alleged
20		misrepresentation").
21	SCIENTER	"That defendants may have made these
22		misrepresentations negligently and in good faith, in ignorance of their falsity, and
22		without intent to mislead, affords no defense
23		to an action under [the Act]."
24		Forbes v. Par Ten Group, Inc., 394 S.E.2d 643, 651 (N.C. Ct. App. 1990).
25		No particular scienter requirements exist.
26		Excel Staffing Serv., Inc. v. HP Reidsville Inc., 616 S.E.2d 349, 355 (N.C. Ct. App. 2005),
27		Stetser v. TAP Pharm. Products, Inc., 598 S.E.2d 570, 584 (N.C. Ct. App. 2004).
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DAMAGES & REMEDIES	Treble damages are mandatory.
	N.C. GEN. STAT. § 75-16 (2009), Stetser v.
	Pharm. Products, Inc., 598 S.E.2d 570, 584
	(N.C. Ct. App. 2004), Standing v. Midgett,
	F. Supp. 396, 402 (E.D.N.C. 1993).
	Punitive damages may be awarded to pu
	knowing violations of this Act.
	N.C. GEN. STAT. § 75-15.2(a) (2009) (non-
	substantive amendment to legislation is
	pending).
	DAKOTA
<b>U</b>	Practices Law
	§§ 51-10-01 et seq.
RELIANCE OR PROXIMATE CAUSATION	A seller's unlawful actions must proxima
	cause the plaintiff's injury. N.D. CENT. CODE § 51-10-03 (2008).
SCIENTER	A seller who makes or attempts to make
SCIENTER	unlawful sale must act with scienter to be
	held liable.
	N.D. CENT. CODE § 51-10-03 (2008).
DAMAGES & REMEDIES	A plaintiff is entitled to injunctive relief.
	N.D. CENT. CODE § 51-10-06 (2008).
_	HIO
Ohio Consumer Sales Practices Act OHIO REV. CODE ANN. §§ 1345.01 et seq.	
	A deceptive act or practice need only be
RELIANCE OR PROXIMATE CAUSATION	connection with" a consumer transaction
	OHIO REV. CODE ANN. § 1345.02(a) (West
	2009).
SCIENTER	"Intent to deceive is not an element requ
SOILIVILIC	for a violation of the deceptive-practices
	portion of the act."
	Rose v. Zaring Homes Inc., 702 N.E. 2d 95
	956 (Ohio Ct. App. 1997), Walker v. Domi.
	Homes, Inc., 842 N.E.2d 570, 579 (Ohio C
	App. 2005).
DAMAGES & REMEDIES	An injunction may be granted against ar
	unlawful practice or act. OHIO REV. CODE ANN. § 1345.09(D) (West
	2009).
	2007).
	Treble damages may be awarded if a
	defendant has a pattern of violations.
	OHIO REV. CODE ANN. § 1345.09(B) (West
	2009), Perkins v. Stapleton Buick-GMC Tra
	<i>Inc.</i> , No. 2001 CA 10, 2001 WL 669565, a

	(Ohio Ct. App. June 15, 2001).			
OKLAHOMA  Consumer Protection Act  OKLA. STAT. ANN. tit. 15, §§ 751 et seq.				
			RELIANCE OR PROXIMATE CAUSATION	The challenged practice must have caused the plaintiff's injuries.
				OKLA. STAT. tit. 15, § 753 (West 2009) (non substantive amendment to legislation is pending), <i>Patterson v. Beall</i> , 19 P.3d 839, 846 47 (Okla. 2000) (noting consumer must have suffered an injury in fact caused by the
	challenged practice).			
SCIENTER	Whether knowledge is required depends on the particular provision alleged to have bee violated.			
	Patterson v. Beall, 19 P. 3d 839, 847 n. 12 (Okla. 2000), see OKLA. STAT. tit. 15, §§ 752			
	(13-14) (West 2009), OKLA. STAT. tit. 15, §§ 753 (2-5) (West 2009) (non substantive			
	amendment to legislation is pending), OKLA. STAT. tit. 15, § 761.1 (West 2009) (proposed legislation may change reliance standards).			
DAMAGES & REMEDIES	Punitive damages may be awarded to punis			
DAMAGES & REMEDIES	willful conduct.			
	OKLA. STAT. tit. 15, § 761.1(B) (West 2009) (non-substantive changes to this legislation ar			
	pending).			
	CGON			
· · · · · · · · · · · · · · · · · · ·	le Practices Act			
	§§ 646.605 <i>et seq.</i> Ascertainable loss must be "as a result of			
RELIANCE OR PROXIMATE CAUSATION	willful use or employment" of unlawful "method, act, or practice."			
	OR. REV. STAT. § 646.638(1) (West 2009).			
	Plaintiff must have "relief in fact" on an affirmative misrepresentation.			
	Feitler v. Animation Celection, Inc., 13 P.3d 1044, 1050 (Or. Ct. App. 2000).			
	Reliance is not necessary for omissions.			
	Sanders v. Francis, 561 P.2d 1003, 1006 (Or. 1977).			
SCIENTER	While scienter is not required to establish a violation of the UTPA, a plaintiff must prowwillful use" of an unlawful practice to recover damages.			
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1 2 3		OR. REV. STAT. § 646.638(1) (West 2009), Raudebaugh v. Action Pest Control Inc., 650 P.2d 1006, 1009 (Or. Ct. App. 1982), Rathgeber v. James Hemenway, Inc., 69 P.3d 710, 715 (Or. 2003).
5	DAMAGES & REMEDIES	Discretionary punitive damages may be award if the jury finds deterrence is necessary and proper.
6 7		OR. REV. STAT. § 646.638(1) (West 2009), Crooks v. Pay Less Drug Stores Northwest Inc., 592 P.2d 196, 200 (Or. 1979).
8		LVANIA
9	· · · · · · · · · · · · · · · · · · ·	n, Acts or Practices
10		T. §§ 201-1 <i>et seq.</i> Reliance may be required.
10 11	RELIANCE OR PROXIMATE CAUSATION	Jefferies v. Ameriquest Mortg. Co., 543 F. Supp. 2d 368, 389 (E.D. Pa. 2008).
12		Every plaintiff must show "justifiable
13		reliance" to the same degree necessary to
		demonstrate common law fraud.
14		Toy v. Metro Life Ins. Co., 863 A.2d 1, 11 (Pa. Super. Ct. 2004), Weinberg v. Sun Co. Inc., 777
15		A.2d 442, 444-46 (Pa. 2001), <i>DiLucido v</i> .
16		Terminix Int'l Inc., 676 A.2d 1237, 1241 (Pa.
		Super. Ct. 1996).
17		Causal connection between unlawful
18		practices and damages is required.
10		73 PA. CONS. STAT. § 201-9.2 (West 2009).
19	SCIENTER	Plaintiff must show all elements of common law fraud, including scienter.
20		Debbs v. Chrysler Corp., 810 A.2d 137, 155
21		(Pa. Super. Ct. 2002), Prime Meats, Inc. v.
22		<i>Yochim</i> , 619 A.2d 769, 773 (Pa. Super. Ct. 1993).
	DAMAGES & REMEDIES	Actual damages or \$100, whichever is
23		greater, treble damages, and attorney's fees
24		may be granted.
25		73 PA. CONS. STAT. § 201-9.2 (West 2009).
26		It is unclear whether punitive damages are recoverable.
27		Aronson v. Credittrust Corp., 7 F. Supp. 2d
		589, 594 (W.D. Pa. 1998) (allowing the court discretionary authority to award punitive
28	10241551	4
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1 2		damages if "necessary and proper"), <i>McCauslin</i> v. <i>Reliance Fin. Co.</i> , 751 A.2d 683, 685 (Pa. Super Ct. 2000) (noting that the court may not
		Super. Ct. 2000) (noting that the court may not award punitive damages),
3	RHODE	ISLAND
4	Unfair Trade Practices &	Consumer Protection Act
~	R.I. GEN. LAWS	§§ 6-13.1-1 <i>et seq</i> .
5	RELIANCE OR PROXIMATE CAUSATION	Ascertainable loss must be "as a result of the
6		use or employment of a method, act or
		practice declared unlawful."
7	a curi yeep	R.I. GEN. LAWS § 6-13.1-5.2(a) (2008).
8	SCIENTER	Scienter is not required. R.I. GEN. LAWS § 6-13.1-2 (2008), Whouley v.
		Shoreham, Inc., No. 08-4115, 2009 WL
9		762315, slip op. at 5-6 (D. R.I. 2009).
10	DAMAGES & REMEDIES	Actual damages or \$200, whichever is
10	DAWAGES & REMEDIES	greater, punitive damages, and attorneys
11		fees may be awarded.
		R.I. GEN. LAWS §§ 6-13.1-5.2(a), (d) (2008),
12		Park v. Ford Motor Co., 844 A.2d 687, 691-92
13		(R.I. 2004)
13		The edd-one or consulation of the consulation of th
14		The attorney general may request an injunction to stop an unlevial act, method
15		injunction to stop an unlawful act, method or practice.
13		R.I. GEN. LAWS § 6-13.1-5 (2008).
16	SOUTH C	CAROLINA
17	Unfair Trade	Practices Act
17	S.C. CODE ANN.	§§ 39-5-10 et seq.
18	RELIANCE OR PROXIMATE CAUSATION	Ascertainable loss must be "as a result of the
		use or employment of an unfair or
19		deceptive method, act or practice."
20		S.C. CODE ANN. § 39-5-140(1) (2008), Inman
		v. Ken Hyatt Chrysler Plymouth, Inc., 363 S.E.2d 691, 692 (S.C. 1988) (requiring merely
21		"capacity to do so").
22	SCIENTER	Scienter is not required to recover actual
44	SCIENTER	damages, but scienter is required to recover
23		treble damages.
24		Haley Nursery Co. v. Forrest, 381 S.E.2d 906,
24		909 (S.C. 1989), Inman v. Ken Hyatt Chrysler
25		Plymouth, Inc., 363 S.E.2d 691, 692 (S.C.
		1988) (noting that intent to deceive is not
26		required under South Carolina Code section 39-
27	DANGER OF PERSONS	5-20).
	DAMAGES & REMEDIES	No class actions, only private actions allowed. Discretionary treble damages are
28		anowed. Discretionally treple damages are
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1		available for willful violations.
2		S.C. CODE ANN. § 39-5-140(a) (2008), <i>Payne v. Holiday Towers, Inc.</i> , 321 S.E.2d 179, 182
3		(S.C. Ct. App. 1981).
4		<b>Punitive damages are not permitted.</b> <i>Tousley v. N. Am. Van Lines, Inc.</i> , 752 F.2d 96,
5		99 (4th Cir. 1985) (reversing lower court's award of punitive damages under the Unfair
6	G O Y I WY	Trade Practices Act).
7		DAKOTA
o	1	and Consumer Protection Act
8		VS §§ 37-24-1 et seq.
9	RELIANCE OR PROXIMATE CAUSATION	No reliance is required. S.D. CODIFIED LAWS § 37-24-6(1) (2009)
		(stating that a deceptive act can occur
10		"regardless of whether any person has in fact
11		been mislead, deceived or damaged").
	SCIENTER	Scienter is required to prove a deceptive act
12		or practice.
13		S.D. Codified Laws § 37-24-6(1) (2009).
13	DAMAGES & REMEDIES	The attorney general can request an
14		injunction to stop an unlawful act or
1.5		practice.
15		S.D. Codified Laws § 37-24-23 (2009).
16		Punitive damages may be awarded for willful or intentional acts.
17		S.D. CODIFIED LAWS § 37-24-23 (2009).
18	TENN	ESSEE
	Consumer P	rotection Act
19	TENN. CODE ANN.	§§ 47-18-101 <i>et seq</i> .
20	RELIANCE OR PROXIMATE CAUSATION	Plaintiff must prove that deceptive act or conduct caused plaintiff to enter into the
21		transaction.
		TENN. CODE. ANN. § 47-18-109(a)(1) (West
22		2009).
23		No reliance is needed, but proximate causation must exist.
24		Harvey v. Ford Motor Credit Co., 8 S.W.3d
25	CCIENTED	273, 275 (Tenn. Ct. App. 1999).  Unfair or deceptive act does not "[need to]
26	SCIENTER	be willful or knowingly" to recover actual damages.
27		Smith v. Scott Lewis Chevrolet, Inc., 843 S.W.2d 9, 12 (Tenn. Ct. App. 1992).
28		5. w.2u 2, 12 (10mi. Ct. App. 1992).
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	APPENDIX OF STATE LAW V	ARIATIONS ISO OPPOSITION

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1 2 3 4		A showing of scienter is necessary to obtain treble damages. This knowledge can be inferred based upon a reasonable person standard.  Smith v. Scott Lewis Chevrolet, Inc., 843 S.W.2d 9, 12 (Tenn. Ct. App. 1992).	
5 6 7 8	DAMAGES & REMEDIES	Punitive damages are not available. Paty v. Herb Adox Chevrolet Co., 756 S.W.2d 697, 699 (Tenn. Ct. App. 1988), Lorentz v. Dearden, 834 S.W.2d 316, 320 (Tenn. Ct. App. 1992).	
9		Treble damages may be awarded for "willful or knowing" violations. TENN. CODE. ANN. §§ 47-18-109(a)(1), (3)	
11 12		(West 2009), Brungard v. Caprice Records, Inc., 608 S.W.2d 585, 591 (Tenn. Ct. App. 1980).	
13	TEXAS		
14		le Practices Act CODE §§ 1741 et seg.	
15 16	RELIANCE OR PROXIMATE CAUSATION	An act or practice must be "producing cause" of damages and "relied on by a consumer to the consumer's detriment."	
17 18		TEX. BUS. & COM. CODE § 17.50(a) (Vernon 2009), Morgan Bldgs. and Spas, Inc. v. Humane Society of Southeast Texas, 249 S.W.3d 480, 490 (Tex. Ct. App. 2008).	
19	SCIENTER	Scienter is required.  Blue Star Operating Co. v. Tetra Techs., Inc.,	
<ul><li>20</li><li>21</li></ul>		119 S.W.3d 916, 921 (Tex. Ct. App. 2003) (noting that "knowing' conduct requires actual	
22		awareness by the defendant"), but see Smith v. Herco, Inc., 900 S.W.2d 852, 859 (Tex. Ct.	
23		App. 1995) (asserting that intent is not required unless specific provision in the DTPA requires	
24		it).	
25		For treble damages to be awarded, the defendant's actions must have been	
26		intentional.	
27		TEX. BUS. & COM. CODE § 17.50(b) (Vernon 2009).	
28	DAMAGES & REMEDIES	Treble damages may be awarded.	
		7 VARIATIONS ISO OPPOSITION	
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1		TEX. BUS. & COM. CODE § 17.50(b)(1) (Vernon
2		2009).
3		Punitive damages may be awarded, but no more than three times the amount for actual
4		damages.
5		TEX. BUS. & COM. CODE § 17.50(a) (Vernon
		2009), see Houston Livestock Show and Rodeo, Inc. v. Hamrick, 125 S.W.3d 555, 584 (Tex. Ct.
6		App. 2003).
7		Injunctive relief may be available.
8		David McDavid Pontiac, Inc. v. Nix, 681
9		S.W.2d 831 (Tex. Ct. App. 1984), writ refused n.r.e. (July 3, 1985) (construing Tex. Bus. &
10		Com. Code section 17.50(b)(2)).
10	_	AH
11		es Practices Act
12	RELIANCE OR PROXIMATE CAUSATION	§§ 13-11-1 <i>et seq.</i> Plaintiff must suffer a loss as a result of a
	RELIANCE OR FROATMATE CAUSATION	violation of the Act.
13		UTAH CODE ANN. §13-11-19(2) (West 2009).
14	SCIENTER	Knowledge or intent to commit a deceptive
15		act or practice is required. UTAH CODE ANN. § 13-11-4(2) (West 2009),
		Rawson v. Conover, 20 P.3d 876, 883 (Utah
16		2001).
17	DAMAGES & REMEDIES	Injunctive relief may be granted. UTAH CODE ANN. § 13-11-17.5 (West 2009).
18		,
		Treble damages are not recoverable.
19	VEDN	UTAH CODE ANN. § 13-11-19 (West 2009). <b>MONT</b>
20		Fraud Act
21	VT. STAT. ANN. tit	z. 9, §§ 2453 et seq.
	RELIANCE OR PROXIMATE CAUSATION	A cause of action is available to a consumer
22		who "contracts for goods or services in reliance upon false or fraudulent
23		representations or who sustains damages
24		or injury as a result of any false or fraudulent representations."
25		VT. STAT. ANN. tit. 9, § 2461(b) (2009).
26		Actual reliance is not required, but the unlawful act or conduct only needs to be
27		capable of misleading a consumer.
28		Jordan v. Nissan N. Am. Inc., 176 Vt. 465, 469-
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	70 (Vt. 2004).
SCIENTER	Intent or bad faith are not required.
	Winton v. Johnson & Dix Fuel Corp., 515 A.2
	371, 376 (Vt. 1986), Poulin v. Ford Motor Co 147 Vt. 120, 124-25 (Vt. 1986), Jordan v.
	Nissan N. Am. Inc., 853 A.2d 40, 43 (Vt. 2004)
	If defendant knows or should know that
	omission is important, materiality is presumed.
	Carter v. Gagliuzzi, 716 A.2d 17, 23-24 (Vt. 1998)
DAMAGES & REMEDIES	Treble damages and injunctive relief may be available.
	VT. STAT. ANN. tit. 9, § 2461(b) (2009).
	Punitive damages may be recoverable.
	VT. STAT. ANN. tit. 9, § 2461 (2009).
	, ,
	GINIA Protection Act
	§§ 59-1-195 <i>et seg.</i>
RELIANCE OR PROXIMATE CAUSATION	"Loss as a result of a violation" of the Act i
	required.
	VA. CODE ANN. § 59.1-204 (West 2009), <i>Polk</i> v. Crown Auto. Inc., 228 F.3d 541, 543 (4th
	Cir. 2000), Alston v. Crown Auto, Inc., 224
	F.3d 332, 336 (4th Cir. 2000).
	Reliance element of common law fraud
	claim is necessary to state a claim.
	Cooper v. GGGR Investments, LLC, 334 B.R.
SCIENTER	179, 188 (E.D. Va. 2005).  Intent requirement of common law fraud
SCIENTER	applies.
	Cooper v. GGGR Investments, LLC, 334 B.R.
	179, 188 (E.D. Va. 2005).
	Misrepresentation by omission of a materia
	fact requires evidence of "knowing or deliberate decision" to conceal the fact.
	Lambert v. Downtown Garage, Inc., 553 S.E
	714, 718 (Va. 2001).
DAMAGES & REMEDIES	Private actions are allowed, but no class
	actions are allowed. Greater of actual
	damages or \$500 reasonable attorney's fees
	and costs may be awarded, if the violation i
	29

	willful, then discretionary treble damage \$1,000, whichever is greater, will be awarded.
	VA. CODE ANN. §§ 59.1-204(A-B) (West 2009).
Unfair Business Practic	HNGTON es-Consumer Protection Act Ann. §§ 19.86.010 et seq.
RELIANCE OR PROXIMATE CAUSATION	
	A plaintiff establishes causation by show that he or she "relied upon a misrepresentation of fact."  Robinson v. Avis Rent A Car Sys. Inc., 22 I 818, 823 (Wash. Ct. App. 2001).
	Other cases indicate that a plaintiff need prove reliance to establish an unfair trace practice.  State v. A.N.W. Seed Corp., 802 P.2d 1353 1359 (Wash. Super. Ct. 1991), Washington Williams' North West Chrysler Plymouth, 553 P.2d 423, 436-37 (Wash. 1976), Testo Russ Dunmire Oldsmobile Inc., 554 P.2d 3 358 (Wash. Ct. App. 1976), Tallmadge v. Aurora Chrysler Plymouth, Inc., 605 P.2d 1275, 1277 (Wash. App. 1979).
SCIENTER	"For the conduct to be unfair or decepting does not require that the intent be shown the action has the capacity to deceive a substantial portion of the purchasing purlic."
	Haner v. Quincy Farms Chems. Inc., 649 F 828, 831 (Wash. 1982), Hangman Ridge Training Stables, Inc. v. Safeco Title Ins. C 719 P.2d 531, 535 (Wash. 1986).
DAMAGES & REMEDIES	Treble damages, injunctive relief may be obtained.  Wash. Rev. Code. Ann. § 19.86.090 (West

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		"any person who purchases [and] suffers
		W. VA. CODE R. § 46A-6-106 (2009) (stating
		any ascertainable loss of money or property
		can bring an action [regarding a deceptive act
		or practice] whether or not any person has
	NOVEL VIDEO	fact been misled, deceived or damaged").
}	SCIENTER	Scienter is required. W. VA. CODE R. § 46A-6-102(M) (2009).
  -	DAMAGES & REMEDIES	Injunctive relief may be granted.
║╵	DAMAGES & REMEDIES	W. VA. CODE R. § 46A-6-106(a) (2009).
		Treble damages are not recoverable.
		Bostic v. Mallard Coach Co., 406 S.E.2d 725
		730-31 (W. Va. 1991) (construing W. VA
		CODE R. § 46A-6A-4 (2009).
		Punitive damages may be recoverable.
		Poling v. Motorists Mut. Ins. Co., 450 S.E.2d
		635, 637 (W. Va. 1994).
		ONSIN
		le Practices Act
_		§§ 100.01 <i>et seq.</i> Pecuniary loss must result from a violation
ŀ	RELIANCE OR PROXIMATE CAUSATION	of section 100.18.
		WIS. STAT. ANN. § 100.18(11)(b)(2) (West
		2009).
		Plaintiffs must "show a causal connection
		between the defendants' alleged conduct an
		any pecuniary loss suffered."  Valente v. Sofamor, S.N.C., 48 F. Supp. 2d 86
		874 (E.D. Wis. 1999).
		(2.2. (1.0. 1777).
		It is unclear whether reliance is required.
		Valente v. Sofamor, S.N.C., 48 F. Supp. 2d 86
		874 (E.D. Wis. 1999) (noting that plaintiffs do
		not need to show reliance), Novell v.
		Migliaccio, 749 N.W.2d 544, 550 (Wis. 2008)
-	A CANAL MEDIA	(asserting that reliance is not required).
5	SCIENTER	Certain acts or omissions must be made wi knowledge that the act or omissions was

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		false.
		WIS. STAT. ANN. § 100.18(1) (West 2009), <i>Ricco v. Riva</i> , 699 N.W.2d 193, 201-03 (W Ct. App. 2003).
		"[P]laintiffs must show that the defendar intentionally induced the purchase [a] representation containing any asserti- representation or statement or act which was untrue, deceptive, or misleading."
		Valente v. Sofamor, S.N.C., 48 F. Supp. 2d 874 (E.D. Wis. 1999).
DAMAGES & REMEDIE	ES	Discretionary doubling of pecuniary damages is allowed.
		WIS. STAT. ANN. § 100.20(5) (West 2009).
		OMING Protection Act
		. §§ 40-12-101 et seq.
RELIANCE OR PROXIM	IATE CAUSATION	Reliance required.
		Wyo. STAT. ANN. § 40-12-108(a) (2009), E O Tires, Inc. v. Santini, 838 P.2d 1169, 117 (Wyo. 1992).
SCIENTER		Defendant must act "knowingly."
		Wyo. STAT. ANN. § 40-12-105 (2009), <i>Bigatires, Inc. v. Santini</i> , 838 P.2d 1169, 1177 (Wyo. 1992).
DAMAGES & REMEDIA	ES	Defendants liable for a civil penalty of no more than \$10,000 for each violation.
		WYO. STAT. ANN. § 40-12-113(c) (2009).
		Injunction available.
		Wyo. Stat. Ann. § 40-12-106 (2009).
II. STATES THAT	RECOGNIZE CLAI	MS FOR UNJUST ENRICHMENT
Alabama	a <i>Mitchell v. H&amp;R Block</i> , 783 So.2d 812, 817 (Ala. 2000) ("[T] essence of the theories of unjust enrichment is that a plaintiff can prove facts showing that defendant holds money which, in equity and good conscience, belongs to plaintiff or holds money which was improperly paid to defendant because	

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1		of mistake or fraud"); but see White v. Microsoft Corp., 454 F.
2		Supp. 2d 1118, 1134 n.25 (S.D. Ala. 2006) (explaining that the Alabama Supreme Court does not certify class actions where
3		the named plaintiffs have asserted a claim for unjust
3		enrichment).
4	Alaska	Bennet v. Artus, 20 P.3d 560, 563 (Alaska 2001) ("Under our law of unjust enrichment, the party seeking the credit
5		had the burden of showing that (1) he conferred a benefit upon [the defendant]; (2) [the defendant] appreciated the benefit; and
6		(3) [the defendant] accepted and retained the benefit under
7		circumstances making it inequitable for her to retain the benefit without paying [the plaintiff] the value thereof.").
8	Arizona	Lemon v. Harlem Globetrotters Intern., Inc., 437 F. Supp. 2d 1089, 1107 (D.Ariz. 2006) ("To prevail on an unjust enrichment
9		claim, a plaintiff must show: (1) an enrichment, (2) an
10		impoverishment, (3) a connection between the enrichment and the impoverishment, (4) the absence of justification for the
11		enrichment and the impoverishment, and (5) the absence of a legal remedy.").
12	Arkansas	Hatchell v. Wren, 363 Ark. 107, 117, 211 S.W.3d 516, 522
13		(Ark. 2005) ("[A]n action based on unjust enrichment is maintainable where a person has received money or its
14		equivalent under such circumstances that, in equity and good
		conscience, he or she ought not to retain.").
15	Colorado	Cablevision of Breckenridge, Inc. v. Tannhauser Condominium Ass'n, 649 P.2d 1093, 1096-97 (Colo., 1982) (listing elements
16 17		for unjust enrichment claim as ("(1) a benefit was conferred on the defendant by the plaintiff; (2) the benefit was appreciated by
		the defendant; and (3) the benefit was accepted by the defendant under such circumstances that retaining the benefit without
18		paying its value would be inequitable").
19	Connecticut	Marlin Broadcasting, LLC v. Law Office of Ken Avery, LLC,
20		101 Conn.App. 638, 648-49, 922 A.2d 1131, 1139 (Conn. Ct. App. 2007) ("A plaintiff seeking recovery for unjust enrichment
21		must prove "(1) that the defendants were benefited, (2) that the
22		defendants unjustly did not pay the [plaintiff] for the benefits, and 3) that the failure of payment was to the [plaintiff's]
23	Delaware	detriment.").  LaSalle Nat'l Bank v. Perelman, 82 F.Supp.2d 279, 294-95 (D.
24	Delaware	Del. 2000) ("The elements of unjust enrichment are: 1) an
25		enrichment, 2) an impoverishment, 3) a relation between the enrichment and the impoverishment, 4) the absence of
23		justification and 5) the absence of a remedy provided by law.").
26	Florida	Prohias v. Pfizer, Inc., 490 F.Supp.2d 1228, 1235-36 (S.D.Fla. 2007) (listing the elements of unjust enrichment as "(1) the
27		plaintiff conferred a benefit on the defendant, who had
28		knowledge of the benefit; (2) the defendant voluntarily accepted
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	and retained the benefit; and (3) under the circumstances, it
	would be inequitable for the defendant to retain the benefit without paying for it.").
Georgia	Zampatti v. Tradebank Int'l., 235 Ga. App. 333, 340, 508
	S.E.2d 750, 757 (Ga. Ct. App. 1998) (explaining that "[t]he
	theory of unjust enrichment applies when as a matter of fact there is no legal contract , but where the party sought to
	charged has been conferred a benefit by the party contending
	unjust enrichment which the benefited party equitably ough
	return or compensate for.").
Hawaii	Television Events & Marketing, Inc. v. Amcon Distributing
	488 F.Supp.2d 1071, 1078 (D.Haw. 2006) (setting forth the elements of unjust enrichment as (1) the plaintiff conferred
	benefit upon the defendant, and "(2) the retention of the ber
	was unjust").
Idaho	Vanderford Co., Inc. v. Knudson, 144 Idaho 547, 558, 165 I
	261, 272 (Idaho 2007) ("A prima facie case of unjust enrichment consists of three elements: (1) there was a benef
	conferred upon the defendant by the plaintiff; (2) appreciati
	by the defendant of such benefit; and (3) acceptance of the
	benefit under circumstances that would be inequitable for the
	defendant to retain the benefit without payment to the plaint
Illinois	for the value thereof.").
Himois	<i>Decaro v. M. Felix, Inc.</i> , 371 Ill. App. 3d 1103, 1109, 864 N.E.2d 890, 897 (Il. App. Ct. 1 <sup>st</sup> Dist. 2007) ("A defendant
	unjustly enriched when he retains a benefit to plaintiff's
	detriment and defendant's retention of the benefit violates the
	fundamental principles of justice, equity, and good
Indiana	conscience.").  Bayh v. Sonnenburg, 573 N.E.2d 398, 408 (Ind. 1991) ("To
Iliulalia	prevail on a claim of unjust enrichment, a plaintiff must
	establish that a measurable benefit has been conferred on th
	defendant under such circumstances that the defendant's
	retention of the benefit without payment would be unjust.")
Iowa	Iowa Waste Systems, Inc. v. Buchanan County, 617 N.W.2d
	30 (Iowa Ct. App. 2000) ("To recover on the basis of unjust enrichment, [a plaintiff] must show: (1) it conferred a benef
	upon the [defendant] to its own detriment, (2) the [defendant
	had an appreciation of receiving the benefit, (3) the [defend
	accepted and retained the benefit under circumstances maki
	inequitable for there to be no return payment for its value, a
	(4) there is no at-law remedy that can appropriately address claim.").
Kansas	<i>In re Estate of Sauder</i> , 283 Kan. 694, 719, 156 P.3d 1204, 1
	(Kan. 2007) ("The theory of unjust enrichment rests upon the
	elements: (1) a benefit conferred; (2) an appreciation or
	knowledge of the benefit by the one receiving the benefit; a

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	(3) the acceptance or retention of the benefit under such circumstances as to make it inequitable to retain the benefit without payment of its value.").
Kentucky	Marcus & Millichap Real Estate Inv. Brokerage Co. v. Skeete 395 F. Supp. 2d 541, 557 (W.D. Ky. 2005) ("To prove an unj
	enrichment claim, the [plaintiffs] must show: 1) a benefit conferred upon [the defendant] at the [plaintiffs'] expense; 2)
	resulting appreciation of the benefit by [the defendant]; and 3 an inequitable retention of the benefit without payment for its
Louisiana	value."). <i>Moroux v. Toce</i> , 943 So.2d 1263, 1273 (La. Ct. app. 2005) (".
Louisiana	party seeking to recover pursuant to this theory bears the burd of proving five elements: (1) an enrichment of the defendant;
	(2) an impoverishment of the plaintiff; (3) causation between
	the enrichment and the impoverishment; (4) an absence of
	justification or cause for either the enrichment or the
Maine	impoverishment; and (5) no other remedy available at law.").  Platz Assocs. v. Finley, 973 A.2d 743, 750 (Me. 2009) ("A
THE	claim for unjust enrichment requires the complaining party to show that: (1) it conferred a benefit on the other party; (2) the
	other party had appreciation or knowledge of the benefit; and
	(3) the acceptance or retention of the benefit was under such circumstances as to make it inequitable for it to retain the
	benefit without payment of its value." (internal quotation mar omitted).
Maryland	Berry & Gould v. Berry, 360 Md. 142, 151, 757 A.2d 108, 11
	(Md. 2000) ("unjust enrichment [contains] three elements: 1. benefit conferred upon the defendant by the plaintiff; 2. An
	appreciation or knowledge by the defendant of the benefit; an 3. The acceptance or retention by the defendant of the benefit
	under such circumstances as to make it inequitable for the defendant to retain the benefit without the payment of its
	value.") (internal quotation marks omitted).
Massachusetts	Brandt v. Ward Partners, 242 F.3d 6, 16 (1st Cir. 2001)
	(explaining that to recover on a claim for unjust enrichment,
	plaintiff must show "a benefit or enrichment was conferred upon the defendant; second, the retention of that benefit or
	enrichment resulted in a detriment to [the plaintiff]; and, third there are circumstances which make the retention of that bend unjust").
Michigan	Morris Pumps v. Centerline Piping, Inc., 273 Mich. App. 187, 195, 729 N.W.2d 898, 904 (Mich. Ct. App. 2006) ("[I]n orde
	sustain a claim of quantum meruit or unjust enrichment, a plaintiff must establish (1) the receipt of a benefit by the
	defendant from the plaintiff and (2) an inequity resulting to the
	plaintiff because of the retention of the benefit by the defendant.").

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1	Minnesota	Mon-Ray, Inc. v. Granite Inc., 677 N.W.2d 434, 440 (Minn. Ct. App. 2004) ("To establish a claim for unjust enrichment, the
2		claimant must show that another party knowingly received
3		something of value to which he was not entitled and that the circumstances are such that it would be unjust for that person to
4		retain the benefit.").
5	Mississippi	Franklin v. Franklin, 858 So.2d 110, 121 (Miss. 2003) ("To
6		collect under an unjust enrichment or quasi-contract theory, the claimant must show "there is no legal contract but the
		person sought to be charged is in possession of money or property which in good conscience and justice he should not
7		retain, but should deliver to another.")
8	Missouri	Cridlebaugh v. Putnam County State Bank of Milan, 192 S.W.3d 540, 543 (Mo. Ct. App. 2006) ("The elements of unjust
9		enrichment are: (a) a benefit conferred by one party on another;
10		(b) appreciation by the receiving party of the fact that what was
11		conferred was a benefit; and (c) acceptance and retention of the benefit that would render that retention inequitable.").
	Montana	Ragland v. Sheehan, 846 P.2d 1000, 1004 (Mont. 1993)
12		("Unjust enrichment is an equitable doctrine wherein the plaintiff must show some element of misconduct or fault on
13		the part of defendant or that defendant somehow took
14	Nebraska	advantage of plaintiff."). <i>Kanne v. Visa U.S.A., Inc.</i> , 272 Neb. 489, 500, 723 N.W.2d 293,
15	Neoraska	302 (Neb. 2006) ("To recover on [an unjust enrichment] claim,
16		the plaintiff must show that (1) the defendant received money, (2) the defendant retained possession of the money, and (3) the
		defendant in justice and fairness ought to pay the money to the
17	Nava da	plaintiff.").
18	Nevada	Nev. Indus. Dev. V. Benedetti, 103 Nev. 360, 363 n.2, 741 P.2d 802, 804 n.2 (Nev. 1987) ("Unjust enrichment occurs whenever
19		a person has and retains a benefit which in equity and good conscience belongs to another").
20	New Hampshire	Nat'l Employment Serv. Corp. v. Olsten Staffing Serv., Inc., 145
21		N.H. 158, 163, 761 A.2d 401, 406 (N.H. 2000) ("A plaintiff is entitled to restitution for unjust enrichment if the defendant
22		received a benefit and it would be unconscionable for the
23	New Jersey	defendant to retain that benefit").  VRG Corp. v. GKN Realty Corp., 135 N.J. 539, 554, 641 A.2d
24		519, 526 (N.J. 1994) ("To establish unjust enrichment, a
		plaintiff must show both that defendant received a benefit and that retention of that benefit without payment would be
25	N N .	unjust.").
26	New Mexico	Credit Ins. V. Veterinary Nutrition Corp., 133 N.M. 248, 253, 2003 NMCA 10, 21, 62 P.3d 339, 344 (N.M. Ct. App. 2002)
27		("To prevail on a claim for unjust enrichment, "one must show
28		that: (1) another has been knowingly benefitted at one's expense
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	(2) in a manner such that allowance of the other to retain the benefit would be unjust.").
New York	Iwon, Inc. v. Ourhouse, Inc., 192 Misc. 2d 1, 5, 744 N.Y.S.2d 791, 794 (N.Y. Sup. Ct. 2001) ("In order to be entitled to recover damages for unjust enrichment, a plaintiff must show that the defendant obtained a benefit that in equity and good conscience he should not have obtained or possessed because
North Carolina	rightfully belongs to another ").  Progressive Am. Ins. Co. v. State Farm Mut. Auto Ins. Co., 18 N.C. App. 688, 695-96, 647 S.E.2d 111, 116 (N.C. Ct. App. 2007) ("In order to establish a claim for unjust enrichment, a party must have conferred a benefit on the other party. The benefit must not have been conferred officiously, that is it must
	not be conferred by an interference in the affairs of the other party in a manner that is not justified in the circumstances. The benefit must not be gratuitous and it must be measurable Additionally, the defendant must have consciously accepted the benefit.") (internal citations and quotation marks omitted).
North Dakota	McGhee v. Mergenthal, 735 N.W.2d 867, 872 (N.D. 2007)  ("Five elements must be established to prove unjust enrichme (1) an enrichment; (2) an impoverishment; (3) a connection
	between the enrichment and the impoverishment; (4) absence a justification for the enrichment and impoverishment; and (5
Ohio	an absence of a remedy provided by law.").  Hambelton v. R.G. Barry Corp., 12 Ohio St. 3d 179, 183, 465  N.E.2d 1298, 1302 (Ohio 1984) (listing the elements for unju-
	enrichment as "(1) a benefit conferred by a plaintiff upon a defendant; (2) knowledge by the defendant of the benefit; and (3) retention of the benefit by the defendant under circumstances where it would be unjust to do so without payment").
Oklahoma	N.C. Corff P'ship, Ltd. v. OXY USA, Inc., 1996 OK CIV APP 92, 929 P.2d 288, 295 (Okla. Ct. App. 1996) ("Before a party will be entitled to recover for unjust enrichment, however, the must be enrichment to another coupled with a resulting injustice.") (internal quotation marks omitted).
Oregon	Winters v. County of Clatsop, 210 Ore. App. 417, 421, 150 P. 1104, 1106 (Or. Ct. App.2007) ("It is well-settled that, to establish unjust enrichment, a plaintiff must establish that (1) the plaintiff conferred a benefit on the defendant; (2) the
	defendant was aware that it had received a benefit; and (3) under the circumstances, it would be unjust for the defendant retain the benefit without paying for it.").
Pennsylvania	Limbach Co., LLC v. City of Phila., 905 A.2d 567, 575 (Pa. Cmwlth. Ct. 2006) ("The elements necessary to prove unjust enrichment have been described as follows: (1) benefits conferred on defendant by plaintiff; (2) appreciation of such
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	benefits by defendant; and (3) acceptance and retention of such
	benefits under such circumstances that it would be inequitable
	for defendant to retain the benefit without payment of value.
	(citations omitted). The application of the doctrine depends on
	the particular factual circumstances of the case at issue. In
	determining if the doctrine applies, our focus is not on the
	intention of the parties, but rather on whether the defendant has
DI 1 1 1 1	been unjustly enriched.").
Rhode Island	APG, Inc. v. MCI Telecomm. Corp., 436 F.3d 294, 305 (1st Cir.
	2006) ("To establish a claim for unjust enrichment under Rhode
	Island law, a plaintiff must prove three elements: " '(1) a benefit
	must be conferred upon the defendant by the plaintiff, (2) there must be appreciation by the defendant of such benefit, and (3)
	there must be an acceptance of such benefit in such
	circumstances that it would be inequitable for a defendant to
	retain the benefit without paying the value thereof.").
South Carolina	Ellis v. Smith Grading & Paving, Inc., 294 S.C. 470, 474, 366
	S.E.2d 12, 15 (S.C. Ct. App. 1988) (listing the elements as "(1)
	a benefit conferred upon the defendant by the plaintiff; (2)
	realization of that benefit by the defendant; and (3) retention by
	defendant of the benefit under conditions that make it
	inequitable for him to retain it without paying its value.").
South Dakota	Hofeldt v. Mehling, 658 N.W.2d 783, 788 (S.D. 2003) ("For [a
	plaintiff] to prevail on his claim of unjust enrichment, he must
	show: (1) [the defendant] received a benefit; (2) [the defendant]
	was aware he was receiving a benefit, and (3) that it is
	inequitable to allow [the defendant] to retain this benefit
Тамирая	without paying for it.").
Tennessee	Bennett v. Visa U.S.A. Inc., 198 S.W.3d 747, 755 (Tenn. Ct. App. 2006) ("The elements of an unjust enrichment claim are:
	1) a benefit conferred upon the defendant by the plaintiff; 2)
	appreciation by the defendant of such benefit; and 3) acceptance
	of such benefit under such circumstances that it would be
	inequitable for him to retain the benefit without payment of the
	value thereof.") (internal quotation marks omitted).
Utah	Hess v. Johnston, 163 P.3d 747, 754 (Utah Ct. App. 2007)
	("Unjust enrichment occurs when a person has and retains
	money or benefits that in justice and equity belong to another;
	however, the fact that a person benefits another is not itself
	sufficient to require the other to make restitution.") (internal
	quotation marks omitted).
Vermont	Center v. Mad River Corp., 151 Vt. 408, 412, 561 A.2d 90, 93
	(Vt. 1989) (setting forth the elements of unjust enrichment as
	"plaintiff must prove that (1) a benefit was conferred on
	defendant; (2) defendant accepted the benefit; and (3) defendant
	retained the benefit under such circumstances that it would be
	inequitable for defendant not to compensate plaintiff for its
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1		value").
2	Virginia	Nossen v. Hoy, 750 F. Supp. 740, 744-45 (E.D. Va. 1990) ("To establish a quasi-contract a plaintiff generally must show three
3		elements: (1) A benefit conferred on the defendant by the plaintiff; (2) Knowledge on the part of the defendant of the
4		conferring of the benefit; and (3) Acceptance or retention of the benefit by the defendant in circumstances that render it
5		inequitable for the defendant to retain the benefit without
6	W/1-:	paying for its value.").
7	Washington	Bailie Comms., Ltd. v. Trend Business Sys., Inc., 61 Wn. App. 151, 159-60, 810 P.2d 12, 16 (Wash. Ct. App. 1991) (explaining that "quantum meruit, inasmuch as it involves retention of
8		benefits in the form of services received, falls within the unjust
9		enrichment doctrine, unjust enrichment applies to a far broader category of cases" and relying on elements from Black's Law
10		Dictionary, including "A benefit conferred upon the defendant by the plaintiff; an appreciation or knowledge by the defendant
11		of the benefit; and the acceptance or retention by the defendant of the benefit under such circumstances as to make it
12		inequitable for the defendant to retain the benefit without the payment of its value").
13	West Virginia	Realmark Devs., Inc. v. Ranson, 214 W. Va. 161, 164, 588
14		S.E.2d 150, 153 (W. Va. 2003) (explaining unjust enrichment as "if benefits have been received and retained under such
15		circumstance that it would be inequitable and unconscionable to permit the party receiving them to avoid payment therefor, the
16		law requires the party receiving the benefits to pay their reasonable value").
17	Wisconsin	Staver v. Milwaukee County, 289 Wis. 2d 675, 687, 712 N.W.2d
18		387, 393 (Wis. Ct. App. 2006) ("The pertinent law controlling an unjust enrichment claim requires proof of three elements: (1)
19		a benefit that has been conferred upon the defendant by the plaintiff; (2) appreciation by the defendant of the benefit; and
20		(3) acceptance and retention by the defendant of the benefit,
21		under circumstances such that it would be inequitable to retain the benefit without payment.").
22	Wyoming	Union Tel. Co. v. Quest Corp., 495 F.3d 1187, 1197 (10th Cir. 2007) ("Under Wyoming law, unjust enrichment, or quantum")
23		meruit, is an equitable doctrine that implies a contract so that
24		one party may recover damages from another In order to establish this claim, [a plaintiff] must prove that: (1) valuable
25		services were rendered to [the defendant]; (2) these services were accepted, used, and enjoyed by [the defendant]; (3) under
26		circumstances which reasonably notified [the defendant] that
27		[the plaintiff] expected to be paid; and (4) without such payment, [the defendant] would be unjustly enriched.").
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III. STATES THAT DO I ENRICHMENT	NOT CLEARLY RECOGNIZE CLAIMS FOR UNJUST
California	California courts are split on whether an independent cause of action for unjust enrichment exists. <i>See e.g.</i> , <i>Melchior v. New Line Productions, Inc.</i> , 106 Cal. App. 4th 779, 794 (2003) (stating "there is no cause of action in California for unjust enrichment"); <i>First Nationwide Savings v. Perry</i> , 11 Cal. App. 4th 1657, 1662-63 (stating that "in appropriate circumstances action for unjust enrichment could be stated" and setting forth the elements as including (1) defendant's receipt of a benefit and (2) defendant's unjust retention of the benefit at the expensor of the plaintiff); <i>see also Lectrodryer v. SeoulBank</i> , 77 Cal. App. 4th 723, 728 (2000) (explaining that a claim for unjust enrichment may call for remedies that are legal in nature).
Texas	Walker v. Cotter Props., Inc., 181 S.W.3d 895, 900 (Tex. Ct. App. Dallas 2006) ("Unjust enrichment is not an independent cause of action but rather characterizes the result of a failure t make restitution of benefits either wrongfully or passively
	received under circumstances which give rise to an implied or quasi-contractual obligation to repay.").
DATED: October 12, 2009	DOWNEY BRAND LLP
	By: /s/ William R. Warne  WILLIAM R. WARNE  Attorney for Defendants  LENNOX HEARTH PRODUCTS INC.;  LENNOX INTERNATIONAL INC.,
	LENNOX INDUSTRIES INC.
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